



WILLOWTREE
PLANNING

CAPABILITY STATEMENTS

—

Turning development concepts
and visions into reality

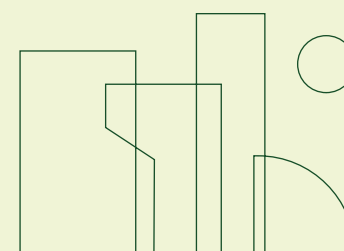




WILLOWTREE PLANNING

Transforming development concepts and visions into living, breathing outcomes. Willowtree Planning is a leading national town planning consultancy that specialises in statutory and strategic planning and development matters across the Australian eastern seaboard.

“We combine experience, expertise and efficient project delivery to provide the best possible results, no matter the scale and scope”.



Bringing your developments to life

ABOUT US

Born in 2010, Willowtree Planning is a leading national town planning consultancy that specialises in statutory and strategic planning and development matters across the Australian eastern seaboard.

Regardless of the project size, we take the time to understand our clients' needs and provide clarity upfront in terms of planning challenges and realistic approval timeframes associated with their projects, to allow ease in decision making, and instil confidence when embarking on their development journey.

We're connected too - we've built extensive relationships with local and state government offices and agencies, so we're in the know when it comes to the latest industry best practices and know where to go to make things happen.



OUR TEAM

Our highly skilled, close-knit team have rolled up their sleeves and worked on thousands of development projects across New South Wales, Queensland and Victoria - with project scope spanning everything from residential, commercial, retail to education, health, aged care and industrial minor and major projects.

Our diverse backgrounds make us well placed to deliver solutions to complex problems, and this is something that motivates and unites our team and enables us to deliver unbeatable results for our clients.



Your projects are our projects

At Willowtree Planning, we combine our will to win, commercial understanding, and appreciation and love for strategic and statutory planning, to achieve the desired result for our clients—working closely together to deliver the best result.

Staying Connected

We build and nurture robust relationships with our clients and stakeholders, with reliability and trust at the core. We have respect for each other, our clients and the external teams involved in each project, and this allows us to do our best work and create ideal outcomes for all parties.





In It Together

At Willowtree Planning, we're there for every step of the development journey, from the earliest stages of project inception, through the approval process, to post-approval assistance—maximising opportunities and reducing risk to enhance confidence in our clients.

Our Team

At the heart of Willowtree Planning is a team of big thinkers, with innovative ideas and the skills to get them done. With extensive experience in the private and public sector both in Australia and abroad, we've got the best in the biz under our roof - ready to get the job done.





CAPABILITIES

Major Projects & State Significant Applications

TAKING THE PAIN OUT OF PROJECTS.

Embarking on a new development journey is exciting but it can also be daunting when you're presented with the task of navigating the necessary approvals process to achieve your desired outcome.

At Willowtree, we take this highly technical and imperative admin off your hands and establish the correct approvals pathway for you to ensure your project and application is well made and moves through the approvals process on a path of least resistance

STATUTORY AND STRATEGIC APPROVALS ADVICE

We plan from the ground up and have extensive knowledge of all types of approvals processes relevant to your state, and can quickly map out what type of application suits your development project.

DEVELOPMENT APPLICATION PREPARATION

We'll assist to prepare and submit to the local council or state government outlining the layout, technical reports and plans required for your proposed development and of course the regulatory costs.

STATE SIG

Having undertaken the first private State & regional Development Application in NSW in 2011, we have gone on to prepare many (SSDA Applications) across multiple sectors including Health, Education, Film & TV, Industrial and Data Centres. Our in depth knowledge of the process and the regulatory authorities expectations make us a leader in the preparation and management of major project applications

PLANNING PROPOSALS & REZONING APPLICATIONS

If rezoning is the goal, where appropriate, we'll put together a rezoning application that exudes site and strategic merit to attempt to change the current zoning by-law provisions as they apply to your property, to enable you to often achieve a higher and better use and or development outcome for your site.

TOWN PLANNING/DUE DILIGENCE

We'll help you undertake any necessary town planning/due diligence investigations prior to purchase, to enable you to assess the planning risks and opportunities associated with the transaction, to eliminate any uncertainty you may have.

LAND AND STRATA SUBDIVISION

If strata titling or a strata title subdivision are part of your plan, we'll handle the process so it runs smoothly end to end.

MASTER PLANNING

Our team, in collaboration with our technical experts, will develop a comprehensive master plan to make connections between buildings, social settings and their surrounding environments. .



CAPABILITIES

DCP PREPARATION

Where applicable, we'll collaborate with urban designers and architects, and other key experts, to prepare a DCP for inclusion with your rezoning Application or development application.

PROJECT COORDINATION & MANAGEMENT

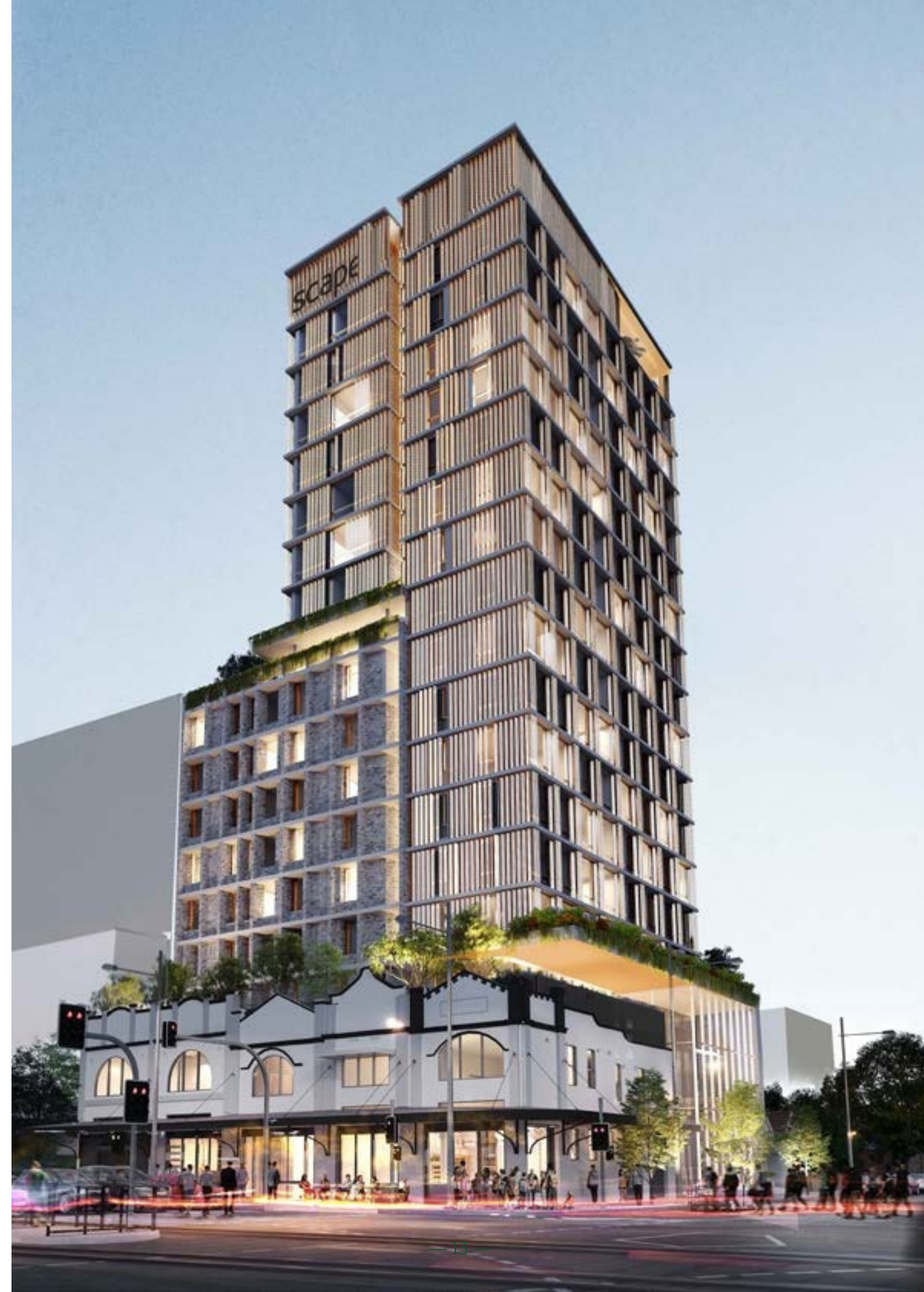
While we aren't project managers, we are able to assist in assembling the right team of consultants required to obtain your development approval prior to a Project Manager being engaged.

COMMUNITY CONSULTATION

As community consultation is required on many of our projects, we actively participate and contribute to the process in terms of presenting to community groups, including councils, documenting the process in accordance with state government guidelines.

DESIGN COMPETITION COORDINATION

While design competitions are generally limited to new commercial buildings in key strategic and CBD locations, some other major projects also may need design excellence to be achieved through the Government Architects office. We have experience in successfully preparing and managing the design competition process with relevant councils to ensure your site can achieve design excellence and be developed as a strategic landmark within sensitive CBD locations.





PROJECTS

Equipped with dogged determination and a proactive, integrated approach, no project is too large or too small for Willowtree Planning to take on.

Our highly skilled, close-knit team have rolled up their sleeves and worked on thousands of development projects across New South Wales, Queensland and Victoria - with project scope spanning everything from residential, commercial, retail to education, health, aged care and industrial minor and major projects.





PROJECT EXPERIENCE

STATE SIGNIFICANT
DEVELOPMENT



PACIFIC BAY RESORTS STUDIO &
VILLAGE COFFS HARBOUR
Pacific Bay Resorts
\$450 MILLION

KEMPS CREEK WAREHOUSE,
LOGISTICS & FACILITIES HUB
Frasers Property &
Altis Property Partners
\$300 MILLION

WOLLONGONG PRIVATE
HOSPITAL, WOLLONGONG
Ramsay Health Care
\$68 MILLION

HORSLEY DRIVE
BUSINESS PARK
Western Sydney Parklands
Trust Premiers Department
\$180 MILLION



WOOLWORTHS
JANUS PROJECT
Woolworths Group
\$1 BILLION

NORTHSIDE GOSFORD
PRIVATE HOSPITAL
AA Crown Holdings
\$250 MILLION

ST ALOYSIUS COLLEGE,
NTH SYDNEY
Bloompark Consulting
\$85 MILLION

OAKDALE CENTRAL
INDUSTRIAL ESTATE
Goodman
\$250 MILLION



PROJECT EXPERIENCE

STATE SIGNIFICANT
DEVELOPMENT



SNACK BRANDS
Altis Property Partners

\$70 MILLION

RIVERVIEW COLLEGE
Jesuits

\$120 MILLION



LANE COVE
DATA CENTRE
Greenbox Architecture

\$216 MILLION

ASSYRIAN
PRIMARY SCHOOL
Assyrian School Ltd

\$69 MILLION



PROJECT EXPERIENCE

RETAIL



CENTRO WARRIEWOOD
WARRIEWOOD SQUARE
Federation Centres
\$44 MILLION



LAKE MACQUARIE FAIR
MOUNT HUTTON
Charter Hall
\$40 MILLION



LIQUOR RETAIL STORE
EMU PLAINS
Dan Murphys
\$6 MILLION



CASTLE HILL
HOMEMAKER CENTRE
Aventus
\$30 MILLION



NORTHBRIDGE PLAZA
UPGRADE, NORTHBRIDGE
AMP
\$12 MILLION



BUNNINGS UPGRADE
MAITLAND & BALGOWLAH
Bunnings
\$16 MILLION



KOORRINGAL MALL
WAGGA WAGGA
Ryter Management
\$19 MILLION



GLENROSE
SHOPPING CENTRE
Woolworths
\$40 MILLION

PROJECT EXPERIENCE

RESIDENTIAL



RESIDENTIAL FLAT BUILDING,
MIDDLETON AVENUE, CASTLE HILL
Norwest Projects

\$90 MILLION



THE GABLES, BOX HILL NORTH
MASTERPLANNED COMMUNITY
Celestino

\$4 BILLION



RESIDENTIAL FLAT BUILDING,
CARLINGFORD
Sun Property

\$15 MILLION



MIXED USE DEVELOPMENT,
RYDE
Artro Management

\$60 MILLION



BURWOOD
Ascot Project Management

\$60 MILLION



NELSONS RIDGE,
GREYSTANES
Lend Lease

\$5 BILLION



PROJECT EXPERIENCE

PLANNING PROPOSALS



MELROSE PARK
Goodman

THE GABLES
BOX HILL NORTH TOWN CENTRE
Celestino



NORTHSIDE WEST
Ramsay Health
Care

NORTHSIDE GREENWICH
Ramsay Health Care

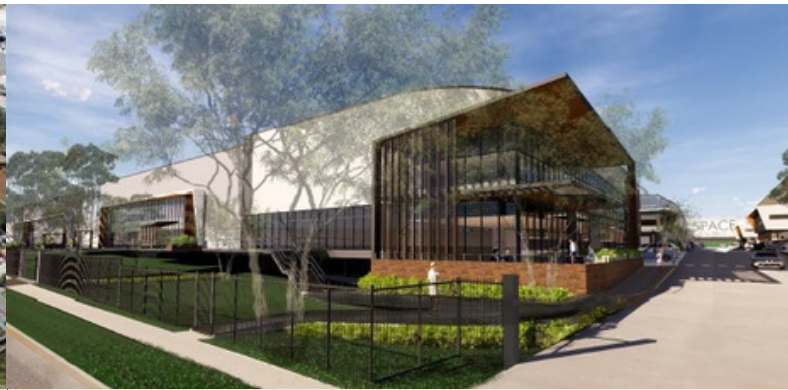


PROJECT EXPERIENCE

INDUSTRIAL



HORSLEY DRIVE BUSINESS PARK
Premiers Department
Western Sydney Parklands Trust
\$180 MILLION



FERNDELL STREET SOUTH
GRANVILLE, MULTI-UNIT SCHEME
Dexus
\$71 MILLION



SNACK BRANDS
Altis Property Partners
\$70 MILLION



JAYCAR HIGH BAY WAREHOUSE,
EASTERN CREEK
Fraser's Property Australia
\$25 MILLION



OAKDALE CENTRAL (SSDA)
INDUSTRIAL ESTATE
Goodman
\$250 MILLION



LANE COVE
DATA CENTRE (SSDA)
Greenbox Architecture
\$216 MILLION



AUSTRALIA POST DISTRIBUTION
FACILITY, CHULLORA
Charter Hall
\$28 MILLION



OI WAREHOUSE AND
DISTRIBUTION FACILITY, PENRITH
Cadence
\$40 MILLION

PROJECT EXPERIENCE

HOTELS



THE EXCHANGE HOTEL
DARLINGHURST, SYDNEY
Eastern Property Alliance
\$3 MILLION



KURRAJONG HOTEL
ERSKINEVILLE, SYDNEY
Eastern Property Alliance
\$2 MILLION



SHANGRI LA HOTEL REFURB
THE ROCKS, SYDNEY
Pure Projects
\$12 MILLION



TOWN HALL HOTEL
BALMAIN, SYDNEY
Eastern Property Alliance
\$20 MILLION



THE EXCHANGE HOTEL
BALMAIN, SYDNEY
Eastern Property
Alliance
\$2 MILLION



CITY HOTEL
KENT STREET, SYDNEY
Brett Strauss
\$1 MILLION



THE EDMONSON
EDMONSON PARK, LIVERPOOL
Peter de Angelis
\$21 MILLION



PROJECT EXPERIENCE

EDUCATION



RIVERVIEW COLLEGE,
RIVERVIEW
Jesuits

\$120 MILLION



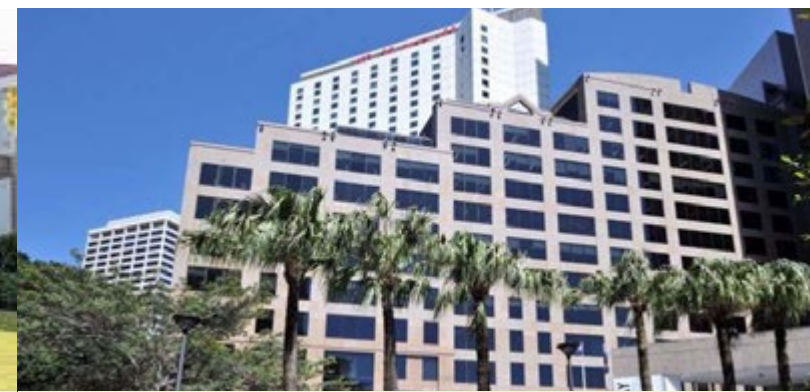
ABERCROMBIE EDUCATIONAL
PRECINCT, SYDNEY UNIVERSITY
John Holland Group

\$84 MILLION



BEDFORD COLLEGE
NORWEST BUSINESS PARK
Bedford College

\$4 MILLION



AUSTRALIAN INSTITUTE
OF MANAGEMENT, SYDNEY
Pure Projects

\$8 MILLION



CRONULLA HIGH SCHOOL
CRONULLA
Bluestone Property Group

\$60 MILLION



SIKH GRAMMAR SCHOOL
ROUSE HILL
PMDL Architecture

\$147 MILLION



ST ALOYSIUS COLLEGE,
NORTH SYDNEY
Bloompark Consulting

\$85 MILLION



ST PETER & PAUL ASSYRIAN
PRIMARY SCHOOL, CECIL PARK
PMDL Architecture

\$30 MILLION

PROJECT EXPERIENCE

HEALTH



CALVARY BRUCE
PRIVATE HOSPITAL, CANBERRA
Calvary Health Care

\$90 MILLION



WOLLONGONG PRIVATE
HOSPITAL, WOLLONGONG
Ramsay Health Care

\$120 MILLION



LAKE MACQUARIE PRIVATE
HOSPITAL, GATESHEAD
Ramsay Health Care

\$15 MILLION



MITCHAM PRIVATE HOSPITAL
MITCHAM, VIC
Ramsay Health Care

\$46 MILLION



MT WILGA PRIVATE HOSPITAL,
HORNSBY
Ramsay Health Care

\$34 MILLION



SOUTHERN HIGHLANDS
PRIVATE HOSPITAL, BOWRAL
Ramsay Health Care

\$22 MILLION



STRATHFIELD PRIVATE
HOSPITAL, BURWOOD
Ramsay Health Care

\$12 MILLION



CALVARY RYDE
RETIREMENT COMMUNITY
Calvary Health Care

\$30 MILLION



PROJECT EXPERIENCE

HEALTH



NORTH SHORE PRIVATE
HOSPITAL, ST LEONARDS
Ramsay Health Care
\$17 MILLION

CALVARY BETHLEHEM HEALTH
& RETIREMENT PRECINCT
CAULFIELD SOUTH
Calvary Health Care



PROJECT EXPERIENCE

COMMERCIAL



LIVERPOOL QUARTER,
LIVERPOOL
Mackay Corp
\$160 MILLION



10 VALENTINE AVE
PARRAMATTA
Australian Unity
\$100 MILLION



75 GEORGE STREET
PARRAMATTA
Corval
\$10 MILLION



150 GEORGE STREET
PARRAMATTA
Colonial First State
\$30 MILLION



32-34 RICKETTY STREET
MASCOT
Linkcity
\$48 MILLION



191 O'RIORDAN STREET,
MASCOT
Goodman Property Services
\$40 MILLION



89 YORK STREET
SYDNEY
Fife Capital
\$8 MILLION



HEAD OFFICE, NORWEST
BUSINESS PARK, SYDNEY
Project Control Group
\$8 MILLION



PROJECT EXPERIENCE

RESIDENTIAL
AGED CARE



CASTLE HILL RSL PTY LTD
77 Castle Street, Castle Hill
\$340 MILLION

CALVARY BETHLEHEM HEALTH
AND RETIREMENT PRECINCT,
CAULFIELD SOUTH
Calvary Health Care
\$180 MILLION

ELARA RETIREMENT
LIVING COMMUNITY
Stockland
\$30 MILLION

GLENMORE PARK RESIDENTIAL
CARE FACILITY
Opal Aged Care
\$40 MILLION



CALVARY RYDE
RETIREMENT COMMUNITY
Calvary Health Care
\$48 MILLION

RESIDENTIAL CARE
1496 PACIFC HWY, WARAWEE
Mark Moran Group
\$7 MILLION

MURRAY FARM ROAD, CARLINGFORD
RESIDENTIAL CARE FACILITY
HB&B Property
\$35 MILLION

CAVALRY WARATAH
Cavalry Health Care
\$30 MILLION

WILLOWTREE PLANNING

KEY PERSONNEL

CHRIS WILSON
Managing Director

—
02 9929 6974
0432 472 282
cwilson@willowtp.com.au

ANDREW COWAN
Director

—
02 9929 6974
0413555638
acowan@willowtp.com.au

ASHLEIGH SMITH
Associate

—
02 9929 6974
0499 888 691
asmith@willowtp.com.au

ELEISHA BURTON
Senior Associate

—
02 9929 6974
0427 069 823
eburton@willowtp.com

SALLY PROWD
Associate

—
02 9929 6974
0448 972 959
sprowd@willowtp.com.au

SOPHIE LITHERLAND
Associate

—
02 9929 6974
0447 493 097
slitherland@willowtp.com.au

VIDHYA RAMESH
Associate

—
02 9929 6974
0438 194 105
vramesh@willowtp.com.au

CAMERON GRAY
Associate

—
02 9929 6974
0477 003 429
cgray@willowtp.com.au

RUBY BURNS
Senior Town Planner

—
02 9929 6974
0477 983 047
rburns@willowtp.com.au

JAMIE BRYANT
Senior Town Planner

—
02 9929 6974
0407 227 4319
jbryant@willowtp.com.au

ASHER RICHARDSON
Senior Town Planner

—
02 9929 6974
0488 010 636
asher.richardson@willowtp.co
m.au

RICHARD SEAWARD
Senior Town Planner

—
02 9929 6974
0497 621 310
rseaward@willowtp.com.au

MACY FENN
Town Planner

—
02 9929 6974
0448 121 837
mfenn@willowtp.com.au

PAIGE MATTHEWS
Town Planner

—
02 9929 6974
0447 306 755
pmatthews@willowtp.com.au

TYLER POWELL
Town Planner

—
02 9929 6974
0497 351 563
tpowell@willowtp.com.au

ABBIE COGILL
Town Planner

—
02 9929 6974
acogill@willowtp.com.au

WILLOWTREE PLANNING

TESTIMONIALS

“Willowtree Planning continues to provide Calvary Health Care with solid and consistent town planning and approvals advices on a range of hospital, heath and aged care developments. Their advices are always insightful and clear, and Calvary appreciates their proactive and strategic work in assessing changes to relevant legislation and approvals regulation, as they affect Calvary’s property portfolio and development pipeline”

—
ANGUS BRADLEY
National Manager/ Strategy and Development
CALVARY

“Willowtree Planning are not only good operators, but good people, which matters as we are in a relationship business. Whether it’s with our tenants, the agent community, consultants, or subcontractors, they all play a vital role in the overall success at Frasers. We like to work with people we can rely on and are available to assist when and where required. Chris, Andrew and the whole team understand how we work, how we operate, the things that are important to us and how to work together to get a successful outcome”

—
IAN BARTER
General Manager
FRASERS PROPERTY

“Willowtree Planning have partnered with Ramsay Health Care for almost a decade, delivering consistently excellent outcomes. The Willowtree team exhibit exemplary values through a solutions based approach. Always responsive and consistently proactive, Willowtree Planning have supported the growth of our business across the Eastern seaboard”

—
ALEX BELCASTRO
National Business Development Manager
RAMSAY HEALTH CARE

“We have worked with Chris and his team at WillowTree Planning for the past few years and could not recommend them highly enough. They have a good balance of strong planning knowledge, as well as an appreciation of the commercial viability of projects – something not a lot of planning teams possess. We look forward to continuing our relationship with WillowTree in the future.”

—
KATE CORRIGAN
Development Manager,
AVENTUS GROUP



SYDNEY

—
Suite 1, Level 10
56 Berry Street
North Sydney NSW 2060

NEWCASTLE

—
Suite 3.04
1 Tudor Street Newcastle
West NSW 2302

GOLD COAST

—
Office 3, Suite 1B, 2019
Gold Coast Highway
Miami QLD 4220

BRISBANE

—
Level 2, 240
Queen Street
Brisbane QLD 4000

02 9929 6974
enquiries@willowtp.com.au
willowtreeplanning.com.au

